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PHHWV is a non-profit, charitable organisation committed to providing hope for Victorian equines through education, rehabilitation and advocacy.

Press Release

Project Hope Horse Welfare Victoria Launches New Website

Project Hope Horse Welfare Victoria Inc. unveils their new look website and Farewell Educational Booklet.

Project Hope Horse Welfare Victoria Inc. (PHHWV) Victoria's oldest volunteer based horse rescue and rehabilitation organisation recently launched their new look website. The site has been redesigned to provide the public with a one-stop resource on all aspects of PHHWV services, as well as a platform to educate horse owners and the public on horse care and the plight of neglected horses. With the ongoing effects of the drought and rise in cost of feed, this launch is timely.

PHHWV secretary Samantha Forrest says, "The organisation has always taken horse welfare and public education very seriously over its 35 years of operation. Talking and listening to Victorian horse owners and attending cases of horse neglect each year. Over the past year we have responded to the growing needs in the horse community for information on all aspects of horse care. The one topic that kept coming up was horse euthanasia. This led to the production of the PHHWV Farewell Booklet – "A guide to humane equine euthanasia".

The Farewell Booklet provides detailed information on the difficult decision of euthanasia, which is often a necessary decision to make, but one that is seldom talked about or even planned for. In the event of a horse having a serious injury, illness, or for a number of other reasons where a horse is not about to live a happy and healthy life, the booklet provides information on the various options that are available to owners.

"At such a difficult and distressing time we have found that many horse owners have nowhere to turn to get the information they need. PHHWV hopes to address this issue with the release of the Farewell Booklet and dedicated section on the website which, include pet grieving information and relevant contacts." Samantha says.

With the wealth of educational information available on the site, including topics on rescue, rehabilitation, caring for aged horses, worming, buying and selling a horse and the cost of owning a horse. PHHWV hope to stem the number of cruelty and neglect reports received by the organisation each year and improve the lives of horses everywhere. "People have no excuse now for not having access to relevant information on horse care." Samantha said.

PHHWV will be attending Equitana from 20 to 23 November at the Royal Melbourne Show Grounds; people can pick up a copy of the Farewell Booklet at the event thank you to a kind member who sponsored the production of this valuable resource material.

The organisation relies on memberships and donations for undertake its important work. Last year the volunteers responded to over 3000 e-mail and phone contacts needing assistance. For further information on PHHWV, to download the Farewell Booklet and PHHWV Equi Info Note educational materials or to make a tax free donations go to www.phhvv.org.au

For Release by 11 November 2008

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Registration Number:A002152D

ABN: 96 820 500 367